



Mission, Vision and Values

Approved Copy July 14, 2020

Mission Statement

We provide a safe and welcoming place to stimulate your imagination, express your creativity, and connect to the online world.

Vision Statement

We aspire to be:

- An essential resource the community can't live without
- A vital, trusted source for discovery, inspiration, and entertainment
- An engaged community partner
- At the heart of a community that values its rural setting, inclusiveness, and compassion

Value Statement

The following core values guide our actions:

- Open and free access for all
- Superior customer experiences
- Intellectual freedom and personal privacy
- Initiative, creativity, and flexibility
- Responsible stewardship



Strategic Goals and Initiatives

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Connect to the Online World: Public Internet Access

Residents will have multiple barrier-free options for high-speed connections to the internet.

Goal #1: Adults in the library can use free computers with internet access and helpful software and/or use their own devices to connect to the online world.

Supporting Activities:

1. Implement the lending of WiFi hotspots.
2. Eliminate the restriction that prevents computer access when fines exist.
3. Assist patrons using library or personal devices with troubleshooting questions.
4. Upgrade hardware and software according to the library technology replacement schedule.
5. Designate outlet and plug-in areas for patron mobile devices.
6. Identify facility requirements to enable telemedicine, testing, and tax preparation within the library.

Goal #2: Adults and senior citizens will have the skill to use digital information tools to search for, locate, evaluate, and effectively use information to meet their needs.

Supporting Activities:

1. Provide opportunities for adults and seniors to make appointments with a Digital Literacy Trainer for one-on-one technology assistance.
2. Provide instructor-led digital literacy classes through partnerships with Cardington-Lincoln Schools, Marion Technical College, and Morrow County Job & Family Services.
3. Define and establish online technology assistance.
4. Implement methods to monitor patron technology interests and respond with relevant program offerings.



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Express Creativity: Create and Share Content

Residents will have the service and support they need to express themselves.

Goal #1: The community will view the library as the place to try new creative skills.

Supporting Activities:

1. Implement a monthly make-and-take craft program, *3rd Thursday Craft Society*.
2. Implement a program and service that utilizes the library's film equipment.
3. Provide a variety of virtual and in-library STEAM classes to children, tweens, and teens.

Goal #2: The community will have access to borrow/use a variety of equipment not typically available in the home.

Supporting Activities:

1. Expand the bicycle lending service by developing community partnerships and applying for a grant(s) to fund new bicycles, storage, maintenance supplies, promotion, and associated events.
2. Create a plan to implement a makerspace within the library and apply for a grant to initially equip the makerspace.
3. Create a plan to implement a library of things which patrons can use to explore creative interests outside the library.



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Stimulate Imagination: Reading, Viewing and Listening

Residents who want materials to enhance their leisure time will find what they want when and where they want them and will have the help they need to make choices from among the options.

Goal #1: The community will have a wide variety of materials available in various formats and delivery methods to explore areas of personal interest.

Supporting Activities:

1. Revise circulation policies with the goal of increasing access to materials.
2. Implement a method for patrons to request material purchases through the library website.
3. Implement a new patron service to place holds on new items automatically.
4. Implement a new book club that meets at the winery, *Read Between the Wines*.
5. Conduct an annual reading challenge.

Goal #2: Teens and adults will have the materials and services they need to identify and analyze risks, benefits, and alternatives before making decisions that affect their lives.

Supporting Activities:

1. Standardize curriculum for life skills classes in the S.A.I.L. after school program.
2. Evaluate the feasibility of offering physical exercise programming in the library.
3. Create a plan to establish an adulting-101 life skills program.
4. Investigate ways the library can partner with the community to offer a food program.
5. Re-establish the teen advisory group to help plan a monthly or quarterly library event for teens.

Goal #3: Children from birth to age twelve will have materials and services designed to ensure that they will enter school ready to learn, maintain reading gains, and discover the joy of reading.

Supporting Activities:

1. Define a plan that, when fully implemented, will offer an on-going literacy program that reaches each age group between birth to twelve.
2. Establish student library accounts.
3. Expand the Tail Waggin' Tutors program beyond the summer reading program.
4. Either participate in the Imagination Library (through the State of Ohio) or implement a *1000 Books before Kindergarten* program.



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Visit a Comfortable Place: Physical and Virtual Spaces

Residents will have safe and welcoming physical places to meet and interact with others or to sit quietly and read and will have open and accessible virtual spaces that support networking.

Goal #1: Children, teens, adults, and local organizations will have safe and welcoming physical spaces to interact with others, to access the online world, or to find solitude.

Supporting Activities:

1. Expand library service by opening four hours on Fridays.
2. Evaluate library space usage/needs and create a space plan that supports the strategic plan and replaces outdated furniture throughout the library.
3. Provide quiet study area(s).
4. Complete a facilities assessment report and begin planning for capital improvement projects.
5. Clean-up and organize messy areas of the library.
6. Evaluate the feasibility of adding a café services.

Goal #2: Children, teens, adults will find a variety of ways to interact virtually with the library.

Supporting Activities:

1. Add digital signage to the circulation area.
2. Become an Ohio Digital Library Advantage Library.
3. Implement the Book Carousel feature of Evergreen.
4. Enhance Youth Services website pages.
5. Create and maintain an Instagram account.